MECOMO manages mobility with A1
Locating and tracking mobile objects wherever they are!

Background
Fleet management and asset tracking are the application areas that have experienced the steepest uptake for M2M enabled solutions in the past years. This is also the domain of MECOMO AG, a company whose core competence is the development of tracking & tracing solutions. Based in Munich (Germany) and Porto Alegre (Brazil), MECOMO offers a widespread portfolio of object- and personal tracking to both business and private customers. MECOMO provides object tracking hardware and software to leading logistics companies like DHL, DB Schenker, etc. Furthermore, MECOMO is at the forefront of “Points-of-Interest” (POI) content, especially for the German-speaking markets.

Application Scenarios
Being a customer of A1 already for many years, MECOMO uses A1 SIM cards as the core enabler for their tracking and tracing solutions both in Austria and internationally.

> Two of MECOMO’s products are particularly marketed together with A1:
> The GPS solar, a robust solar tracking module using solar power, can be deployed very flexibly and grants customers long-term freedom from maintenance.
> The GPS reporter is targeted to private consumers and small enterprises and is suitable for tracking individuals, vehicles and other mobile objects. Application areas are very versatile due to the small module (matchbox size) and a simple user-friendly operation.

Customer: MECOMO AG
Contracting OpCo: A1 Telekom Austria
Application Area: Logistics & Transportation
Solution: Fleet management and asset tracking, location based services

We connect your ideas.
Stefan Heimerl, CEO, MECOMO AG
“The M2M offer of A1 is customized to our connectivity needs; competitive tariffs, outstanding support and the enablement of our services, such as Geofencing, reinforce our relationship with A1.”

Tailored Solutions For Each Customer Segment

Tracking and tracing products are on the upswing. “But the needs of customers vary substantially,” explains Stefan Heimerl, CEO of MECOMO AG, “We address those different requirements with targeted solutions.”

A very specialized product is the GPS solar. This tracking unit, equipped with a solar panel, is designed for moving objects without permanent power supply like containers, trailers and swap bodies. GPS solar operates successfully in the field for a long time: “The solar powered tracking module saves our customers a considerable amount of maintenance costs”, Stefan Heimerl lays out. “Continuous tracking is ensured by A1’s best network and roaming agreements. Also, A1 meets our demands for robust SIM cards, which are weather proof and shock-resistant.”

A Successful Cooperation With A1

“No matter if it is for the GPS solar or any other product in our portfolio; we fully trust in A1 as our prime connectivity provider”, points out Stefan Heimerl. Instant and secure data transmission forms the basis for all services. Customers can furthermore check the location of their fleet online, and are informed about abnormal usage behaviors. Geofencing prevents theft and unauthorized usage of vehicles. “For all these services, we needed a reliable partner that provides best network quality anytime. Naturally, our choice fell on A1.”

Your Benefits with Telekom Austria Group M2M

Telekom Austria Group M2M - your first choice for Logistics & Transportation solutions and M2M.

> Tracking and tracing, fleet management and vehicle telematics - we offer a variety of service for these application areas. Benefit from the advantages that machine-to-machine communication brings for your business: From increased transparency, over optimized processes, cost savings and control to new services that you can offer to your customers.
> The best network in our home countries and extensive roaming agreements with operators all around the world enable global coverage for your solutions.
> Get full control over your fleet: Our M2M alarming functionalities alert you instantly if conditions of your shipment change unexpectedly; Geofencing allows you to define the territory in which your vehicles are allowed to move.
> High quality of service and M2M data tariffs tailored to your requirements complement our offer.

Telekom Austria Group M2M is your single point of contact for national and international M2M projects across all countries of the Telekom Austria Group and beyond.

For more information, please visit us on our website m2m.telekomaustria.com or contact m2m.info@telekomaustria.com